



GolfMania Official Rules - 2010

1. No purchase necessary. A purchase will not increase your chances of winning. The GolfMania Sweepstakes (“Sweepstakes”) is sponsored and administered by CharityMania, LLC (“Sponsor”). The Sweepstakes begins on 12/01/2009 at 08:00AM Eastern Time (“ET”) and ends on 08/15/2010 11:59PM ET (“the Sweepstakes Period”). Sponsor observes Daylight Savings Time when applicable. During the Sweepstakes Period, Sponsor calculates winning entry numbers on or about 04/12/2010 at 3:00AM ET, 06/21/2010 at 3:00AM ET, 07/19/2010 at 3:00AM ET, and 08/16/2010 at 3:00AM ET. Sponsor is not affiliated with or endorsed by various charitable organizations which may benefit from the Sweepstakes. This is not a raffle, and no purchase is necessary to enter or win. Sponsor is registered in those states that require registration for administration of promotions whose substantial purpose is facilitating fundraising by the deadline listed below. In order to be eligible for the random winning selections, your entry must be received or postmarked by 04/07/2010 (the day before round 1 of the Masters begins). Note, once you have entered the Sweepstakes, you are automatically eligible for all the drawings in this Sweepstakes Period.

2. Eligibility. The Sweepstakes is open to all legal residents of the United States, excluding U.S. territories, who are 18 years of age and older.

3. How To Enter. In-person entries only. No mail-in or Internet entries. Limit two entries per household address, regardless of number of people living at address. You may enter one of four ways. In-person visit: stop by your local participating GolfMania Charity (“Charity”) and purchase a Digital Entertainment Package for \$20.00, at which time you will receive your game score card (“Score Card”) and be automatically entered to win. Event: Attend any charity event sponsored by your local participating Charity, purchase a Digital Entertainment Package for \$20.00 and you will receive your Score Card and be automatically entered to win. Solicitation: Door-to-door Charity representatives who are in your neighborhood will offer you a chance to purchase a Digital Entertainment Package for \$20.00, at which time you will be automatically entered to win. Alternate method of entry: Stop by any participating local charity and ask for a free game card request form. Complete the form with all necessary information requested and mail to the address shown on the request form, along with a self addressed stamped envelope. Your request form must be postmarked on or before the deadline dates identified above in paragraph 1 to qualify for that particular drawing. A Score Card will be assigned to you and mailed in the return envelope sent with your form. If you mail in your request form on or before the qualification cut-off date but do not receive the Score Card in the mail before the tournament begins, you will still be entered to win. All entrants may enter up to two times, but you may not enter more than one time in a day.

4. How to Play and Selection of Winners. The Sweepstakes is based upon each of golf’s 4 major championships (“Contest”). Each Score Card is randomly assigned 5 golfers to comprise a

5-team combination (“Team Combination”) for each Contest; total possible combinations: 2,688. At the end of each Contest, go to www.charitymania.com to see the score each golfer in your Team Combination received. The persons holding the randomly generated Team Combinations with the best 5 golfer combined total score for the Contest is a winner for that contest (“Selected Entrant”). In addition, the persons holding the randomly generated Team Combinations with the worst 5 golfer combined total score for the Contest is also a winner for the Contest (“Selected Entrant”). In the event two Team Combinations have scored the same at the end of the Contest, then “Weighted Scores” are used as the primary tiebreaker. To determine the tiebreaker Weighted Score, take the scores of each golfer in your Team Combination for round 1 and multiply by 1, take the scores for round 2 and multiply by 2, take the scores for round 3 and multiply by 4, and take the scores for round 4 and multiply by 8. The total tiebreaker Weighted Score is equal to the sum of all these Weighted Scores by round. The rounds are weighted differently so that golfers that do better in later rounds do better in the tie breaker. If the “Weighted Score” does not break the tie, then the total putts throughout the tournament is used as the secondary tiebreaker (the fewer putts needed, the better the score). In the event a golfer does not participate in the Contest (or complete at least one round), Sponsor will replace that golfer with the next highest ranking golfer who is not already on any of the GolfMania Score Cards. Replacement golfers will be posted on the CharityMania website. If a golfer starts but does not complete the Contest (e.g. misses the cut, withdraws, etc), then the golfer’s highest score from his completed rounds will be used as his score for all non-completed rounds. Although watching and rooting for the Team Combination on your Score Card contributes to the fun of play, it has no statistical effect whatsoever on determining a winner. Team Combinations are randomly generated and randomly assigned to Score Cards.

5. Notification of Selected Entrants. All Selected Entrants will be notified by email address or phone, and be required to respond (as directed) to the phone and/or e-mail notification within 48 hours of attempted notification. The failure to respond timely to the notification may result in forfeiture of the prize and, in such case, Sponsor may randomly select an alternate chosen entrant from among the remaining eligible entries. Each Selected Entrant may also be sent an affidavit of eligibility / liability release (“Release”). Selected Entrants may also be required to provide name, U.S. Social Security Number (for tax form purposes), birth date, current address and phone number. Unless restricted by law, each Selected Entrant will be required to complete and return the Release within the time period specified therein. An alternate Selected Entrant may be randomly selected from among the remaining eligible entries if a Selected Entrant: (i) cannot be reached; (ii) fails to obtain all signatures on the Release and to return the documents in a timely manner as required pursuant to these Official Rules; or (iii) cannot accept or receive the prize for any reason. Selected Entrants will receive the prize by mail within thirty (30) days

of the Sweepstakes end date.

6. **Winner Selected Methodology.** Team Combinations are randomly generated prior to the start of the Golf season, using a random number generator. There are a total of 2,688 unique Team Combinations. Each of those Team Combinations is randomly assigned and distributed to a Score Card in groups of 5, prior to the Golf season. Each of the 5 Team Combinations corresponds to one Contest in the Golf Season. Each Contest runs through the following specified duration:

- The Masters, April 8-11, 2010
- The US Open, June 17-20, 2010
- The British Open, July 15-18, 2010
- The PGA Championship, August 12-15, 2010

Winners are selected based upon the total score of each golfer in each of the Team Combinations assigned to Score Cards, and not based upon whether a golfer wins or loses. See section 4 for additional details about winners.

7. **Prizes.** The following is the distribution of prizes. Each Contest represents a different, completely independent sweepstakes. Each score card has 72 chances to win. Odds of winning in a single Contest are 1 in 149. Odds of winning at least once during the Sweepstakes Period are 1 in 37.7. After each Contest, the Sponsor will award at least 18 prizes (9 prizes to the holders of the 9 best scoring Team Combinations, and 9 prizes to the worst). Each Sweepstakes has a pool valued at a minimum of \$2,000.00 consisting of the following:

- Minimum 2 prizes with a value of \$400.00 each
- Minimum 2 prizes with a value of \$200.00 each
- Minimum 2 prizes with a value of \$125.00 each
- Minimum 2 prizes with a value of \$75.00 each
- Minimum 2 prizes with a value of \$60.00 each
- Minimum 2 prizes with a value of \$50.00 each
- Minimum 2 prizes with a value of \$40.00 each
- Minimum 2 prizes with a value of \$30.00 each
- Minimum 2 prizes with a value of \$20.00 each

8. **General Conditions.** Sweepstakes is subject to these Official Rules. Sweepstakes may be suspended or cancelled should Sponsor determine that the fair play of the game is being undermined. In the event that the Golf tournament is cancelled, the remaining prizes will be awarded by the random assignment of a score to each Team from 0 - 100, which score shall be posted at the CharityMania website located at <http://www.charitymania.com>. All decisions of Sponsor are final and binding; and entrants agree to waive any right to claim ambiguity in the Sweepstakes or these Official Rules, except where prohibited by law. By accepting a prize, winner agrees to release Sponsor, its attorneys, affiliates, together with the respective directors, employees, officers, licensees, licensors and agents of each, including without limitation, their respective advertising and promotion entities and any person or entity associated with the production, judging, or administration of the Sweepstakes, (collectively, the Releasees) from any and all liability, loss or damage arising from or in connection with awarding, receipt and/or use or misuse of prize or participation in any prize-related activities.

9. **Taxes,** if any, are the sole responsibility of Selected Entrants, and Selected Entrants who are U.S. residents may be issued an IRS Form 1099 for the ARV of any awarded prize. This Sweepstakes is void outside the US and where prohibited or restricted by law, and subject to applicable federal, state provincial and local laws. Sponsor reserves the right to disqualify any entrant it finds to be tampering with the entry process or the operation of the Sweepstakes or violating

these Official Rules. The Releasees shall not be liable for: (i) late, lost, delayed, stolen, misdirected, postage-due, incomplete unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Sweepstakes; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes. Sponsor disclaims any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Sweepstakes, and reserves the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes should a virus, bug, computer problem, unauthorized intervention or other causes beyond Sponsor's control, corrupt the administration, security or proper play of the Sweepstakes. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning prize if, in its sole discretion, it determines such entrant is attempting to undermine the legitimate operation of the Sweepstakes in any way by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other players or Sponsor representatives. Use of any automated system to participate is strictly prohibited and will result in disqualification. Sponsor may disqualify at its sole discretion any entries it believes are created by an automated system. Sponsor may disqualify at its sole discretion any entries it believes exceed the regional minimum. Disputes regarding these Official Rules and/or this Sweepstakes will be governed by the internal laws of the State of California. Any and all legal actions or claims arising in connection with this Sweepstakes must be brought in a court of competent jurisdiction within the United States. **CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.**

10. **PRIVACY.** All personal information collected by Sponsor in relation to Score Cards will be used for administration of the Sweepstakes only. All Score Card recipients' contact information is kept strictly confidential by Sponsor. It is not shared with any third parties under any circumstances and it is not used by Sponsor for any marketing related activities. Please refer to Sponsor's privacy policy located at <http://www.charitymania.com/privacy.htm> for important information regarding the collection, use and disclosure of personal information by Sponsor. All personal information collected by participating charitable organizations is subject to the privacy policy of those organizations. While Sponsor hopes these organizations join us in respecting your privacy, Sponsor is not responsible for the privacy practices of such organizations.

11. For a copy of these Official Rules, or for a Winner's list, available 60 days after the close of the Golf season, access our URL at <http://www.charitymania.com> or write to CharityMania LLC, 13747 Rosecroft Way, San Diego, CA 92130.